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FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

COMMUNITY CONNECTIONS COLLABORATIONS



2015

YMCA OF GREENSBORO ANNUAL REPORT



Through a grant, the Spears Y offers aquatic exercise classes for participants with MS.

For the YMCA of Greensboro, 2015 was an exciting year in service to our community. Throughout our Y we are living our cause and serving our community in greater numbers and with a more intense focus on meeting specific needs than ever before. Even as our traditional programs continued to meet the ongoing needs of our participants, here are some of the exciting things that our staff and volunteers made happen last year to meet some special needs in our community.

- Our YMCA Diabetes Prevention Program expanded to serve more participants than ever before and helped them lower their blood glucose levels and lose an average of 5% of their body weight.
- We reached out to members of our community with special abilities with new and expanded programs tailored for those experiencing life in the autism spectrum, such as Adaptive Swim Lessons, Fitting Another Piece in the Puzzle, and work with Lindley Rehabilitation Services.
- Our staff implemented a cycle program focused on addressing the needs of those suffering from Parkinson's Disease, providing both much needed physical activity proven to aid in living with the disease, as well as a social outlet for those sharing the experience of life with Parkinson's.
- Through a partnership with the Multiple Sclerosis Foundation, we were able to expand our free MS Water Exercise class to serve more participants dealing with the disease.

Beyond those special needs our staff and volunteers are addressing, we have increased our ability to strengthen our community with our new Hayes-Taylor facility, now providing expanded services and improved accessibility to thousands of new members and participants. In addition, with the input of numerous volunteers and community stakeholders, we developed our 2016 – 2018 Strategic Plan to help shape our future as we continue working to strengthen our community.

Thank you for your continued support of our YMCA.

Chair
Candace
Cummings
&
CEO
Greg Jones



BRYAN FAMILY YMCA

- Awarded more than \$150,000 in scholarships helping nearly 1,000 people enjoy membership, youth programs, water fitness, and other YMCA services.
- Supported over 100 participants in the journey to live healthier through The YMCA Diabetes Prevention Program. Participants achieved lower blood glucose levels and an average weight loss of nearly 5%.
- Provided free swim and water safety instruction for over 100 children through our Swim2Live Program with WFMY News 2.
- Hosted Project Graduation, an alcohol-free option for nearly 400 Grimsley High School seniors.
- Empowered 25 cancer survivors to achieve their best health with LIVESTRONG at the YMCA®.
- Supported Hope Academy and Glenwood Ministries by providing swim lessons for Hope Academy Students.
- Coached over 200 swimmers in the GCY Swim Team. This comprehensive swimming program shapes our youth as competitors and individuals. Two GCY swimmers, Laurel Kiselis and Heather Sigmon, were named to USA Swimming's Scholastic All-America Team.

CAMP WEAVER

- Filled summer camp to capacity and experienced significant growth in outdoor education programs with 60 schools attending programming throughout the year.
- Started construction on a new 18 bed cabin to increase resident camp capacity and serve more children.
- Built a new mini farm with support from the BB&T Lighthouse Project allowing campers to interact with foster farm animals.
- Added an astronomy program supported by the Greensboro Astronomy Club.
- Served 260 financial literacy campers from every region of North Carolina, in partnership with the North Carolina Banker's Foundation.

HAYES-TAYLOR MEMORIAL YMCA

- Increased membership numbers from 900 people to 5,000 people.
- Helped over 200 families with scholarships and increased Silver Sneakers by 45%.
- Received a \$100,000 grant from Evergreen Foundation to help subsidize senior memberships.
- Hosted the Mobile Oasis truck weekly, bringing fresh, locally grown fruits and vegetables to our members and community.
- Earned designation as a NC Pre-K site and chosen to be a part of the Shape NC project.
- Raised \$130,000 in our Annual Campaign.
- Provided 150 children with school clothing and supplies through our Bright Beginnings program.
- 35 Achievers continued leadership skills building, college preparation, career and STEM exploration and this year became more active in the community by participating in activities concerning social issues.
- Provided free swim and water safety instruction for over 85 children through our Swim2Live Program with WFMY News 2.

RAGSDALE FAMILY YMCA

- Provided new school clothes and supplies to 122 children through Bright Beginnings program.
- Served 755 children and adults through three different programs designed for people with special abilities including autism. — Adaptive Swim Lessons, FITting Another Piece in the Puzzle, and Lindley Rehabilitation Services.
- Provided free swim and water safety instruction for 71 children through our Swim2Live Program with WFMY News 2.
- Provided 92 children with a brighter Christmas through our annual Angel Tree program.
- Hosted over 400 runners for our twelfth annual Reindeer Romp 5k and 1-mile fun run.

REIDSVILLE FAMILY YMCA

- Completed a new entry way to the Reidsville Community Pool to allow for ease of passage for families and community members with disabilities to the pool area.
- Took 75 children back to school shopping through the Bright Beginnings program.
- Surpassed our 2015 Annual Campaign goal of \$45,000 and provided scholarships to more than 200 families.
- Provided free swim and water safety instruction for children through our Swim2Live Program with WFMY News 2 as well as our partnership with the Reidsville Area Foundation.
- Served over 1,500 free meals to youth during our 2015 Summer Camp Soar program in collaboration with The Kennedy Foundation.

SPEARS FAMILY YMCA

- 382 volunteers gave 12,304 hours of their time.
- 250 children and 50 seniors received Angel Tree gifts.
- Raised \$107,093 to provide financial assistance to over 900 people.
- 77 children went back to school shopping and 135 backpack were donated through Bright Beginnings.
- Successfully implemented a physicians referral program in partnership with Cone Health.
- Implemented a cycle program for 33 Parkinson's participants.
- Grew the Multiple Sclerosis water exercise class to 12 participants who benefit from the class free of charge with the help of the Multiple Sclerosis Foundation.
- Hosted 8 participants in the Quad "F" Alliance, providing Friends, Fun, Fitness and Fusion for high functioning young adults with autism.
- Provided free swim and water safety instruction for 10 children through our Swim2Live Program with WFMY News 2.

STONEY CREEK EXPRESS YMCA

- Provided school clothing and supplies to 17 children in our community through our Bright Beginnings program.
- Continued to provide a safe place for parents and children on Halloween in conjunction with Camp Weaver.
- Doubled our Silver Sneakers class offerings.
- Provided 25 children with a brighter Christmas through our Angel Tree project.
- Served as a Host Job Site for Eastern Guildford's Occupational Course of Study program.



Preschoolers at the Hayes-Taylor YMCA learn their numbers and letters.



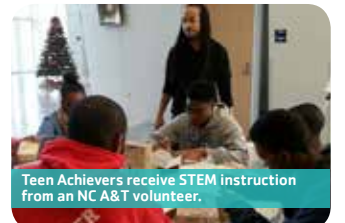
Spears YMCA Parkinson's Cycle class participants find relief from symptoms while cycling.



FITting Another Piece in the Puzzle autism program participant and volunteer enjoy swimming at the Ragdale Y.



Swim2Live teaches children at all Ys in Greensboro how to swim at no cost to them.



Teen Achievers receive STEM instruction from an NC A&T volunteer.



LIVESTRONG at the YMCA graduates celebrate their success finding their new normal after cancer.

2015 TOTAL REVENUE SOURCES								
	-2mil	0	2mil	4mil	6mil	8mil		
Membership							\$7,771,520	53.03%
Program							\$4,462,095	30.45%
United Way							\$234,648	1.60%
Contributions/Grants							\$1,718,706	11.73%
Unrealized Gain on Investments							(\$733,484)	-5.01%
Other							\$1,201,529	8.20%
							\$14,655,014	100.00%

2015 TOTAL EXPENSES								
	-2mil	0	2mil	4mil	6mil	8mil		
Personnel							\$7,015,206	46.46%
Other Operating Cost							\$2,644,300	17.52%
Depreciation/Amortization							\$1,997,142	13.23%
Occu/Equip Cost							\$1,711,712	11.34%
Interest Expense							\$606,421	4.02%
Supplies							\$1,122,443	7.43%
							\$15,097,224	100.00%