

# Annual Ragsdale YMCA Reindeer Romp Sponsorship Opportunities

The Reindeer Romp has been a Jamestown community tradition for over 20 years; each year bringing in hundreds of adults, children and families to run, walk or jog our race. This race is held annually on the first Saturday of December. For more information, please contact [mick.pettyjohn@ymcagreensboro.org](mailto:mick.pettyjohn@ymcagreensboro.org).

**Must secure sponsorship at least six weeks prior to the event to receive all benefits.**

## SANTA SPONSOR – \$2,500

- Logo placement on event posters, event T-shirt and logo on event signage and RunSignUp website
- Five free race entries and event booth space opportunities
- Four social media posts to more than 32,000 followers on the YMCA of Greensboro and Ragsdale Family YMCA social media accounts
- Opportunity to include items in event swag bag
- Inclusion in all email blasts related to the races, reaching more than 15,000 recipients
- Booth space at the race

## RUDOLPH SPONSOR – \$1,000

- Logo placement on event posters, event T-shirt and logo on event signage and RunSignUp website
- Three free race entries
- Two social media posts to more than 32,000 followers on the YMCA of Greensboro and Ragsdale YMCA social media accounts
- Opportunity to include items in event swag bag
- Booth space at the race

## DASHER SPONSOR – \$500

- Logo placement on event T-shirt and logo on event signage and RunSignUp website
- Two free race entries
- One social media post to more than 32,000 followers on the YMCA of Greensboro and Ragsdale YMCA social media accounts
- Opportunity to include items in event swag bag
- Booth space at the race

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## ELF SPONSOR – \$250

- Logo placement on event T-shirt
- One free race entry
- One social media post to more than 32,000 followers on the YMCA of Greensboro and Ragsdale YMCA social media accounts

## FRIENDS OF REINDEER – \$100

- Name placement on event T-shirt

