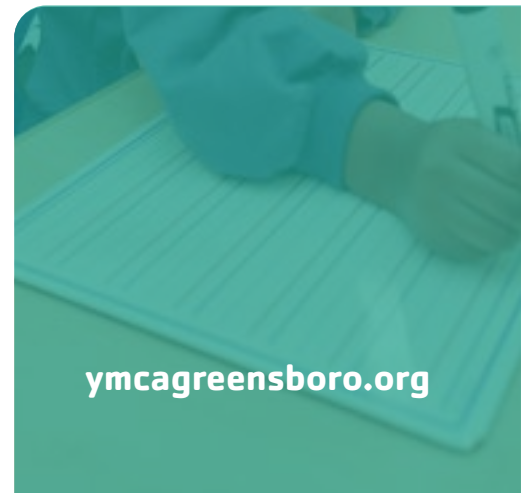
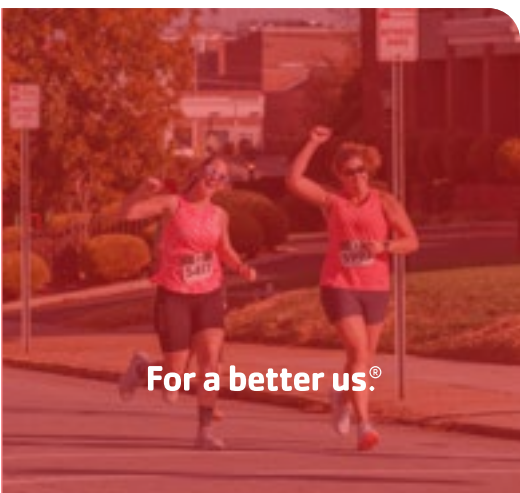


YMCA OF GREENSBORO 2025 IMPACT REPORT



**ALEX W. SPEARS III
FAMILY YMCA**

3216 Horse Pen Creek Road
Greensboro, NC 27410
(336) 387-9622



**MARY PERRY RAGSDALE
FAMILY YMCA**

900 Bonner Drive
Jamestown, NC 27282
(336) 882-9622



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**EDEN
FAMILY YMCA**

301 S. Kennedy St.
Eden, NC 27288
(336) 623-8496



**REIDSVILLE
FAMILY YMCA**

504 S Main Street
Reidsville, NC 27320
(336) 342-3307



**HAYES-TAYLOR
MEMORIAL YMCA**

2630 E. Florida Street
Greensboro, NC 27401
(336) 272-2131



**STONEY CREEK
EXPRESS YMCA**

954 D Golf House Road West
Whitsett, NC 27377
(336) 449-3222



**KATHLEEN PRICE
BRYAN FAMILY YMCA**

501 W Market St
Greensboro, NC 27401
(336) 478-9622



**YMCA
CAMP WEAVER**

4924 Tapawingo Trail
Greensboro, NC 27406
(336) 697-0525



LETTER OF RECOGNITION

MISSION

The mission of the YMCA of Greensboro is to put Judeo-Christian principles into practice through programs that build a healthy spirit, mind, and body for all.

VALUES

Guided by our core values of caring, honesty, respect and responsibility, the Y is dedicated to giving people of all ages, backgrounds and walks of life the opportunity to reach their full potential with dignity.

CAUSE

At the Y, strengthening the community is our cause. Every day, we work side by side with our neighbors to make sure that everyone—regardless of age, income or background—has the opportunity to learn, grow and thrive.

VISION

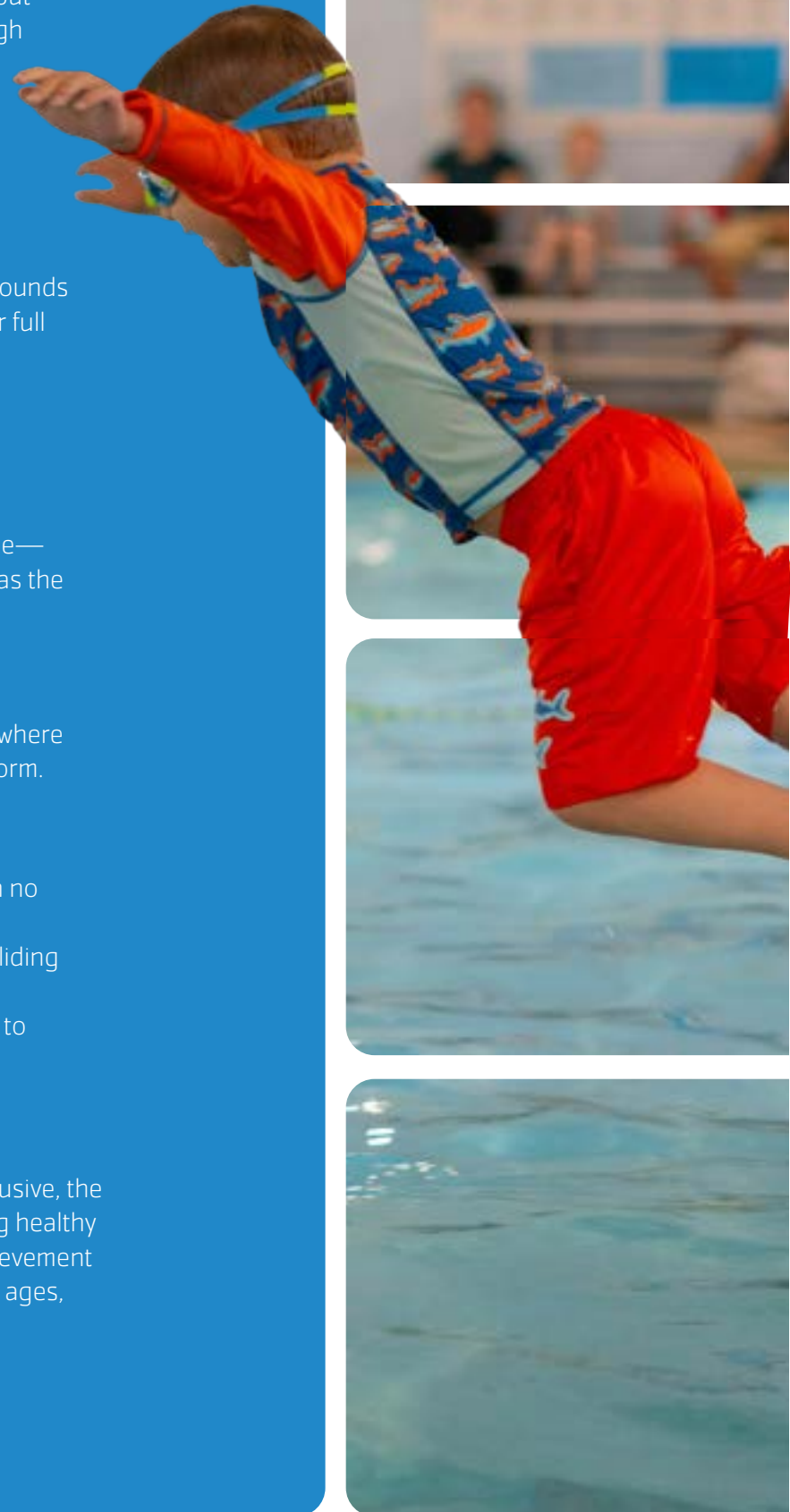
Building a stronger and healthier community where well-being and access to opportunity is the norm.

GOAL

The goal of the YMCA of Greensboro is to turn no one away because of the inability to pay and to provide financial assistance on a sliding scale to keep our membership and program fees affordable for those who desire to become a member of the YMCA family.

SOCIAL RESPONSIBILITY

In that Christian principles are caring and inclusive, the YMCA of Greensboro will cultivate a welcoming healthy and safe experience for all. We will foster achievement and a sense of belonging for individuals of all ages, abilities and faith in our communities.



Dear Friends of the YMCA of Greensboro,

This past fall, 31 high school students from across North Carolina gathered at Camp Weaver for the launch of the YMCA's inaugural NC State Teen Mental Health Advisory Council. One of those teens, a 10th grader named Shane, described the weekend this way: "Programs like this make you remember that you're still a kid, and I mean that in the most positive way. This weekend I felt free from judgment and like I was with people that really care about me." That is the YMCA of Greensboro.

It is a child at Warnersville Pool taking her first swimming lesson, free of charge because someone believed every child deserves to be safe in the water. It is an adult with autism building friendships and confidence through our Quad F program, Friends, Fun, Fitness & Fusion, finding community in a place designed to welcome them. It is a neighbor showing up on a Wednesday morning for a free health screening, welcomed by North Carolina A&T State University School of Nursing students who met them exactly where they were. In 2025, more than 650 community members were served through "Wellness Wednesdays" alone. It is the teens at the NC Youth & Government Conference, shaping real policy and finding their voice.

Behind every one of those moments is an organization working hard to be worthy of the trust this community places in us. In 2025, we exceeded our financial goals, grew membership by 7%, expanded childcare space at Hayes-Taylor, broke ground on a new Camp Weaver dining hall, and launched the 2026–2030 Strategic Plan with bold priorities rooted in community input. Strong operations are not the mission, they are what make the mission possible.

We are humbled and grateful for a community that believes in this mission, for a Board that partners with our team, and for staff and volunteers who pour themselves into this work every day. The Y belongs to this community, and we are for all.

In gratitude,



Rhonda Anderson
President & CEO
YMCA of Greensboro



Matt Bailey
Chief Volunteer Officer
YMCA of Greensboro

YMCA OF GREENSBORO

2025 AT A GLANCE

41,545

total members at the
YMCA of Greensboro

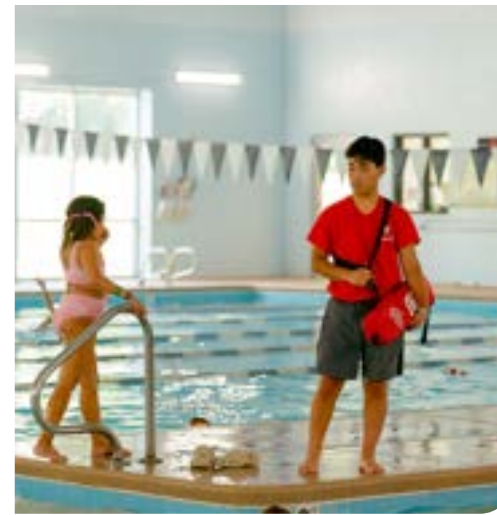
More than a place to work out, the YMCA connects people to community, purpose, and opportunities. Through programs for youth, families, and older adults, we help individuals grow stronger in spirit, mind, and body while building meaningful relationships and a healthier community for all. We create spaces where everyone feels welcomed, supported, and empowered to reach their full potential. Together, we are strengthening the foundation of our community and inspiring lasting impact for generations to come. We are committed to ensuring access for all, removing barriers so every individual and family can thrive. Every day, we work to uplift our community by fostering connection, encouraging growth, and creating opportunities that make a lasting difference.

2,754

financial assistance
scholarships granted

The YMCA of Greensboro offers a variety of programs aimed to meet the needs of individuals in our community. Whether it's helping our youth find their voice, encouraging social interactions among our senior community, or being a safe place for someone to dream big, we are here to serve every individual and family. A place where everyone belongs.

11,000+
youth built skills
through Y programs



OUR COMMUNITY IMPACT

Youth Development

- 48 children were nurtured in our licensed preschool program
- 252 children explored their full potential in after school
- 1254 kids enjoyed a summer of growth and discovery
- 846 children developed a sense of belonging at Camp Weaver through overnight and day camp
- 5740 children developed sportsmanship through youth sports
- 227 youth learned teamwork and personal achievement on our swim teams

Access for All

- Bright Beginnings served over 400 children with school clothes and supplies thanks to 200+ volunteer hours
- Enrolled 34 adults in our QUAD F adult autism group

Healthy Living

- 1,001 adults strengthened their health through water exercise classes
- 5,006 community members participated in adult wellness programs
- 448 individuals achieved their wellness goals with personal training
- 291 adults participated in evidence-based health intervention programs

Safety & Lifelong Skills

- 2,494 children learned lifesaving skills through swim lessons
- 548 children participated in Safety Around Water lessons at no cost through partnerships with POOLCORP and the City of Greensboro Parks and Recreation

Community Connection

- 663 adults connected with others through adult sports
- Teen program participants completed more than 1,500 service-learning hours
- Camp Weaver hosted 2,645 adults through retreats



2025 A LOOK BACK BY THE NUMBERS





“The Hayes Taylor Memorial YMCA expansion is more than a building project, it is an investment in people, creating greater access to programs, resources, and opportunities that strengthen and uplift our entire community.”

— Rhonda M. Anderson, President & CEO



Expanding a Legacy of Community

The expansion of the Hayes-Taylor Memorial YMCA represents a powerful investment in the health and future of East Greensboro. As one of the most historic YMCAs in the country, Hayes-Taylor has long served as a cornerstone for youth development, healthy living, and social responsibility. This growth allows the branch to better meet the evolving needs of the community by enhancing program space, modernizing facilities, and creating more opportunities for families to connect, grow, and thrive together. The expansion honors the legacy of service that has defined Hayes-Taylor for generations while positioning it to serve even more neighbors in meaningful ways.

With expanded wellness areas, updated gathering spaces, and improved resources for youth and older adults, the project strengthens the YMCA's commitment to equity and access. The enhanced facility supports afterschool care, summer learning programs, health initiatives, and community events that bring people together. More than just a building project, the Hayes-Taylor expansion reflects a continued promise to invest in people, empower families, and build a stronger, more connected community for years to come.

\$2.9M
childcare expansion

100+
new enrollment seats available

Leveling Up Youth Opportunity

The Hayes-Taylor Memorial YMCA expansion is also opening the door to new opportunities for youth through the introduction of Esports & Gaming programming. In partnership with MetroSports, the Y is creating a safe, engaging space where young people can explore competitive gaming alongside hands-on STEAM learning, including game design, coding, digital storytelling, and media production.

More than just play, the program is designed to build teamwork, communication, and confidence in an environment that is both structured and inclusive. With a dedicated esports classroom space, Hayes-Taylor is bringing together innovation and youth development in a way that meets the interests of today's generation while preparing them with skills for tomorrow.



Our Place

For Emily, a mom of two, finding time for herself once felt impossible. That changed when she discovered PlayZone. "I was nervous at first," she shared, "but within minutes my kids were playing and smiling. I knew this was something special."

With her children safely engaged, Emily stepped into group exercise again, often working out alongside her husband. "For the first time in a long time, I felt like me again," she said. "Not just mom, but someone with energy."

Now, it's part of their family routine. Her kids run into PlayZone excited, while Emily heads to the weight room. "PlayZone gave me the freedom to take care of myself without worrying," she shared.

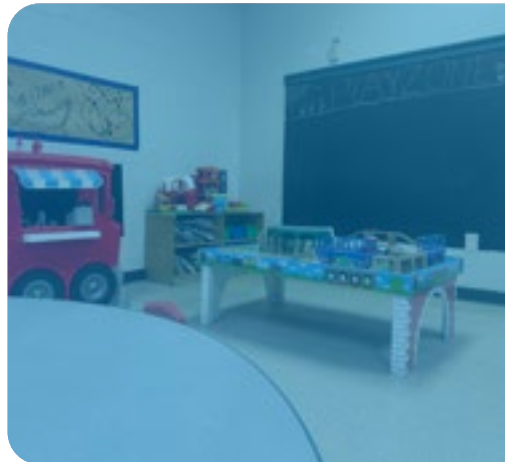
"Many gyms don't have free childcare," Emily added. "My kids love the Y just as much as I do. This has become our place."

31,391

drop-in childcare participants

91

weekly hours



Where Confidence Grows

Year after year, the GCY Makos Swim Team shows the power of a supportive team. For Jenna, an 11-year-old swimmer, what started as trying something new became a passion. "This is cool and fun, and I'm learning a lot," she shared.

That growth was clear to her family. Her mom described the experience as "incredibly positive," adding that "it is clear that we are one cohesive team." Through that support, Jenna built confidence and friendships.

With encouragement from her coaches, Jenna began taking on challenges she once avoided. "Getting to swim at Regionals... it felt great," she said. "I felt supported by my coaches and had fun."

For her family, the impact goes beyond the pool. "It has been a joy to watch Jenna grow in a sport she loves while building her self-esteem," her mom shared, showing how the Y helps young people grow in confidence.

268

student-athletes on the GCY Makos Swim team

2

team practice sites in Greensboro and Eden



More Than a Gym

For Pat, the YMCA became a sanctuary and a lifeline. "While many see the YMCA as fitness and recreation, for me it has been a sanctuary and a lifeline," she shared.

After the devastating loss of her husband and son, followed by her own cancer diagnosis, Pat said, "It would have been easy to withdraw from the world."

Instead, she chose the Y. "I continue to walk through your doors most days of the week," she said, finding strength through routine and care.

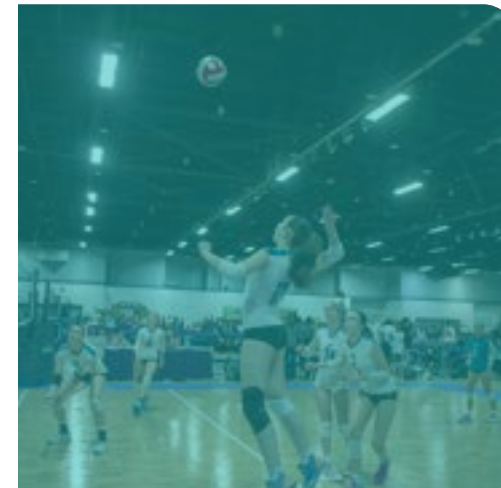
"The friends I have made lifted me up when I didn't think I could keep going," Pat shared, showing how community became her support system.

572

wellness classes on average per week

7

evidence-based programs across the association



Team Beyond the Game

At the YMCA of Greensboro, Carolina Spike Force Volleyball is more than a club, it is a community where athletes grow together on and off the court.

For players on 16 Legacy, that connection is what stands out most. "One of my favorite things about CSF is how tight-knit and close the girls are," a player shared. "It brings so much community."

Having played on different teams and age groups, she still feels deeply connected. "I've been on a lot of different teams, but I still feel close to all the girls," she said.

She also credits the coaches for shaping her experience and development. "I love all of the coaches. I have learned so much from them throughout the years," she shared, highlighting the lasting impact of mentorship.

13

teams

18

coaches

98

tournaments

128

athletes

The Unseen Plan

What began as an unexpected role became something greater. When asked to lead an exercise class, Linda stepped in without knowing why, but trusting the opportunity.

Months later, she was diagnosed with Stage 2 triple negative breast cancer. "When I told the class, they rallied around me like I was their sister," she shared, describing the support that carried her through treatment.

"When I was too sick to lead, they kept going. When I could only sit and count, they kept going," Linda said. "They gave me a reason to get up and show up."

Today, the class is more than exercise. It is a space for connection, encouragement, and shared life. "We celebrate, we grieve, and we lift each other up," she shared.

7

YMCA branches in 2 counties

118

group exercise instructors



Guided to Grow

Personal training at the YMCA of Greensboro is more than a workout, it is a pathway to stronger health, confidence, and connection. Available at every branch, sessions meet adults where they are while building strength, knowledge, and support.

For Jo'Von, that impact is personal. "Working with Trainer Aaron has been great because it is a partnership. He pushes me and pivots when I'm not having the best day."

"He doesn't just tell me what to do, he explains why it matters," they shared. "Working out helps my mental health just as much as my physical health."

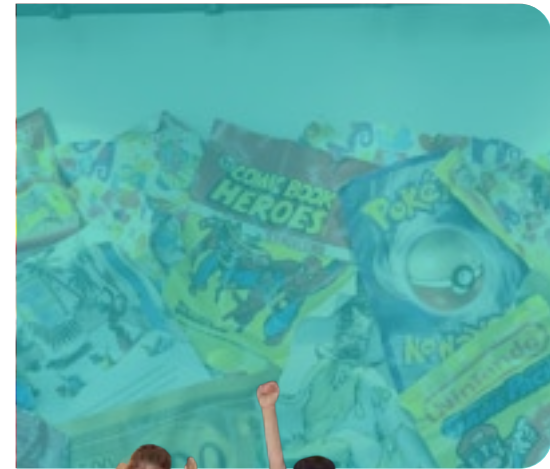
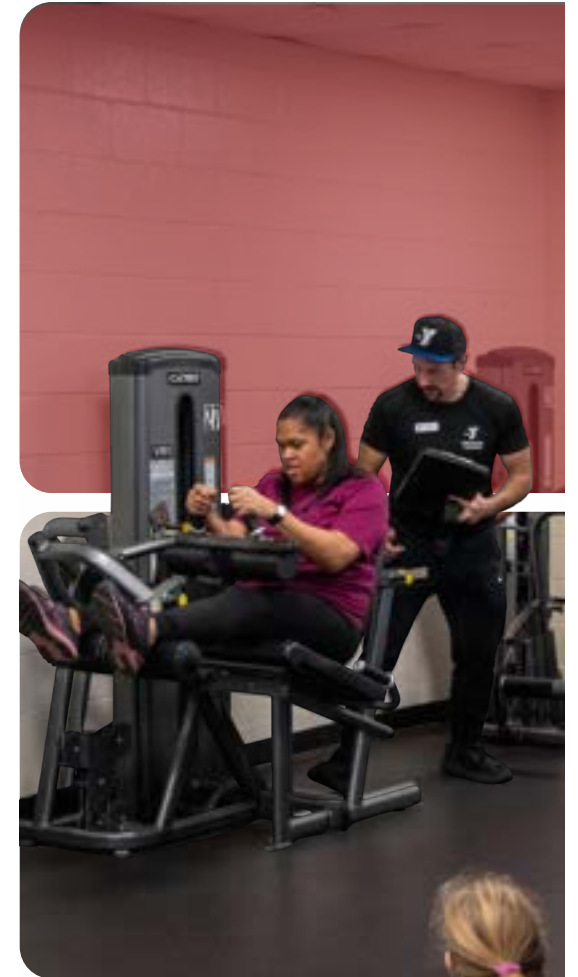
From a birthday workout in a tiara to training for 1.5 hours, Jo'Von's journey reflects how the Y creates trust, encouragement, and lasting change.

\$259,271

wellness center equipment upgrades

41,545

active members



A Summer that Sticks

At the YMCA, summer is more than time off, it is where kids grow, connect, and stay active. For Paisley, Summer Day Camp became exactly that.

Her family wanted a place where she could try new things and stay engaged. At the Y, they found a program filled with structure, activity, and opportunities to learn and grow each day.

Her favorite part was the pool. What started as fun became confidence. With support from staff, Paisley built strong swimming skills, giving her family peace of mind in and around the water.

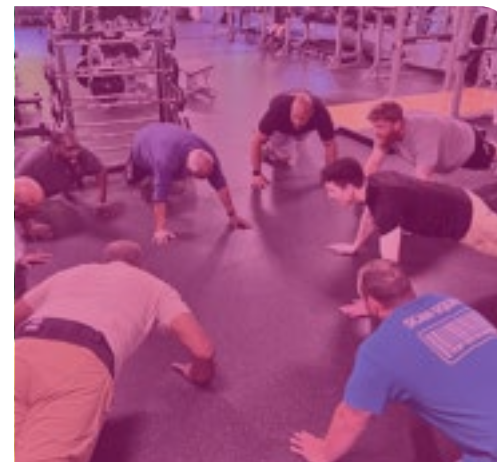
Beyond that, she gained friendships and lasting memories. "It was more than childcare," shared her mom, Amanda. It was a place to belong, grow, and make summer count.

755

branch day camp participants

5

summer camp sites at YMCA branches



Stronger Together

For Carroll, a member of the YMCA of Greensboro since 2017, the Y became part of his healing after surgery, supporting his physical, mental, and emotional recovery. "It gave me a place where I could work through the pain," he shared.

At the Y, Carroll found something even deeper than fitness. "When I come to the Y, my mind begins to settle. It gives me peace and focus," he said.

As a military veteran, he felt he had lost his sense of mission and team. "The Y helped give that back to me," he shared, rebuilding purpose through recovery and connection.

Now, Carroll helps lead a regular pushup circle at the YMCA. "My Y family doesn't just see someone exercising, they see me," he said, finding support, encouragement, and community.

1.2M

branch visits from Y members

4.6%

more branch visits from 2024

Health in Community

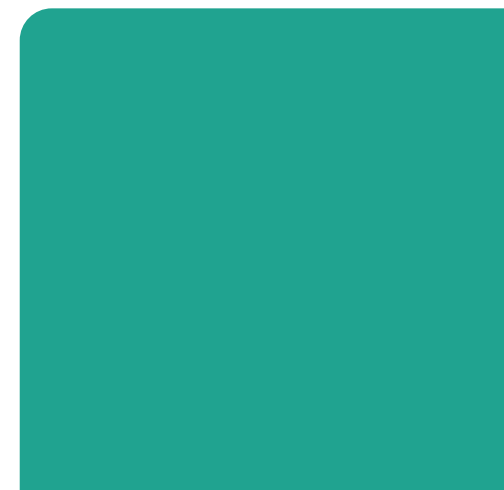
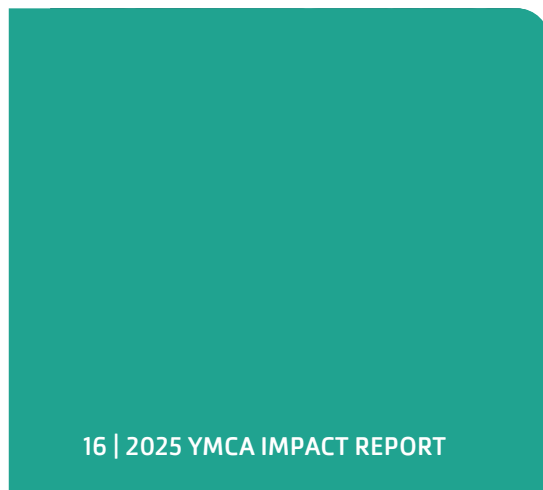
Wellness Wednesdays at the YMCA of Greensboro created a welcoming, accessible space where community members could take charge of their health. These free weekly events invited all ages to drop in for screenings, education and meaningful conversations with nursing staff from North Carolina A&T State University. Across 650 interactions in the first two phases, participants didn't just show up, they came back. That consistency built trust and revealed critical health insights, with 32% of participants showing prediabetes-range glucose levels and 61% experiencing high blood pressure. These moments of early detection and education highlight how the Y continues to strengthen community by connecting people to the resources they need to improve their well-being.

For many, Wellness Wednesdays became a turning point. "I started coming back just to keep an eye on my numbers," one member shared. "With the info, I was able to stay consistent, improve my habits and work towards getting off my pre-diabetes medication." Stories like this reflect the deeper impact of evidence-based health initiatives. What began as a pilot evolved into a trusted community health resource. As we press forward, the focus remains on expanding access and deepening impact.

5
participating
branches

101
total
events

650
total attendance
interactions



Camp Memories That Last

In 1988, James arrived at Camp Tapawingo as a summer lifeguard, but quickly found himself on a new path. "They asked if I could ride horses," he shared. "The next day, I was on my way to Oklahoma to train as an instructor." What followed was a summer filled with growth, laughter, and unforgettable moments with campers and horses alike.

After the season, James stayed on, living simply on campground while caring for the horses and property. At first it was quiet, even a little spooky," he said, "but it became a peaceful haven."

Years later, that connection continues today. His children followed in his footsteps as campers and leaders. "Weaver is a special place where kids come to find peace and strength," James shared.

Reflecting on his experience, he added, "What feels like tears for leaving is really the impact camp has on their lives." A place that stays with you long after you leave, shaping who you become in ways you never forget.

\$44,640
solar panel investment

\$83,895
dining hall construction

\$51,353
financial assistance granted

FINANCIALS 2025

BUDGET AND SCOPE

\$21,209,935 Annual operating budget

41,545 Members served by the YMCA of Greensboro

7 YMCA branches providing unique programs and a sense of community

1 Overnight camp providing children the opportunity to make memories of a lifetime

PUBLIC SUPPORT

\$42,769 United Way Funding

\$3,705,439 Total Support

\$3,662,670 Contributions and Grants

BALANCE SHEET

All Funds Dollars In Thousands (Audited)

ASSETS

Cash and cash equivalents	\$10,363
Pledges receivable	\$244
Investments	\$3,693
Land, building and equipment	\$36,975
Other assets	\$1,826
Total Assets	\$53,101

NET ASSETS

Without donor restrictions	\$37,994
With donor restrictions	\$6,756
Total Net Assets	\$44,750

LIABILITIES

Accounts payable	\$610
Deferred revenue	\$1,302
Long-term debt	\$4,959
Other liabilities	\$1,408
Total Liabilities	\$8,351

REVENUE AND EXPENSE

All Funds Dollars In Thousands (Audited)

FUNCTIONAL EXPENSES

Healthy living for adults	\$7,490
Child care services	\$4,738
Youth and teen development	\$5,235
Management	\$2,018
Fundraising	\$325
Total Functional Expenses	\$19,806

Change in value of interest rate swaps -

Affiliated organization dues	\$225
------------------------------	-------

CHANGE IN NET ASSETS FROM ALL FUNDS \$1,270



REVENUE AND PUBLIC SUPPORT

Contributions	\$718
Fees and grants from various agencies	\$2,945
United Way	\$43
Membership dues	\$10,185
Program fees	\$6,452
Other revenue	\$958
Total Revenue and Public Support	\$21,301



BOARD OF DIRECTORS AND BRANCH ADVISORY BOARD



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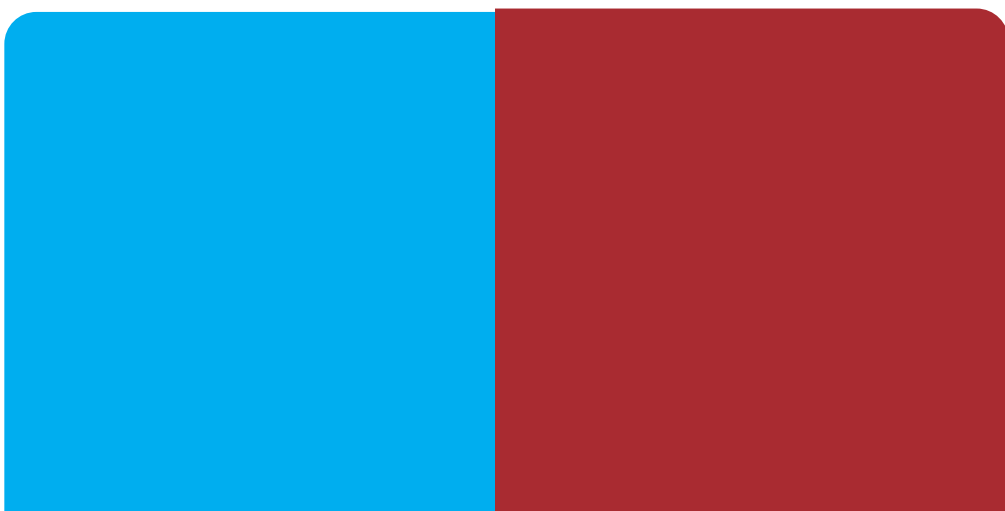
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ymcagreensboro.org



For a better us.®



ymcagreensboro.org