



YMCA OF GREENSBORO 2024 IMPACT REPORT

For a better us.®

» FIND YOUR Y
AT YMCA OF
GREENSBORO

ymcagreensboro.org



Mission

The mission of the YMCA of Greensboro is to put Judeo-Christian principles into practice through programs that build a healthy spirit, mind, and body for all.

Values

Guided by our core values of caring, honesty, respect and responsibility, the Y is dedicated to giving people of all ages, backgrounds and walks of life the opportunity to reach their full potential with dignity.

Cause

At the Y, strengthening the community is our cause. Every day, we work side by side with our neighbors to make sure that everyone—regardless of age, income or background—has the opportunity to learn, grow and thrive.

Vision

Building a stronger and healthier community where equity is the norm.

Goal

The goal of the YMCA of Greensboro is to turn no one away because of the inability to pay and to provide financial assistance on a sliding scale to keep our membership and program fees affordable for those who desire to become a member of the YMCA family.

Global Diversity, Equity, and Inclusion Statement

In that Christian principles are caring and inclusive, the YMCA of Greensboro will cultivate a welcoming healthy and safe experience for all. We will foster achievement and a sense of belonging for individuals of all ages, abilities and faiths in our communities.



To Our Y Family

Dear Friends of the YMCA of Greensboro,

As we reflect on the past year, we are filled with deep gratitude and appreciation for the collective impact we have made together across our YMCA community in 2024. This year's Impact Report is more than a collection of numbers and stories—it is a celebration of lives changed, barriers overcome, and the powerful ways your support continues to shape a stronger, more connected Greensboro.

In every corner of our community, the Y is where people of all backgrounds and beliefs come together for a shared purpose: to grow stronger in spirit, mind, and body. In 2024, we expanded access to health and wellness, empowered youth through transformative programs, and responded to community needs with compassion and innovation. From swim lessons, overnight camp, to programs focusing on teen mental health and senior wellness programs, our YMCA remained a place of hope and transformation.

Our Y is a vibrant hub of community and connection! Come early in the morning and you will see friends from all walks of life gathering for coffee or tea. In the afternoon, you will spot kids engrossed in homework during our after-school programs. And in the evening, working parents sneak in a quick workout. On weekends, our gyms, pools, and fields come alive with local and visiting teams competing. We truly represent the diversity of our community.

Our accomplishments were made possible because of you—our dedicated staff, generous donors, passionate volunteers, and trusted partners. Your commitment fuels our mission and brings it to life each day. Whether volunteering as a coach, supporting a single parent, or ensuring a child learns to swim, you have helped create a ripple effect of impact that will be felt for years to come.

As we look ahead, we remain committed to ensuring that our mission of “for all” continues to guide every decision, program, and partnership—so that everyone, regardless of background or circumstance, can participate in Y program and services.

We are excited about the opportunities that lie before us and confident that, together, we will continue to build a future where all people can reach their full potential.

Thank you for being a vital part of our Y family. We hope this report fills you with gratitude and reminds you of the power we have when we come together for good.

With appreciation,

Rhonda Anderson

President & CEO
YMCA of Greensboro

Matt Bailey

Chief Volunteer Officer
YMCA of Greensboro



YMCA of Greensboro at a Glance

MEMBERSHIP AND PROGRAM PARTICIPATION (2024)



More than a place to work out, the YMCA provides opportunities to connect with neighbors and give back to the community. We aim to build a healthy spirit, mind, body for all.

YMCA of Greensboro offers a variety of programs aimed to meet the needs of individuals in our community. Whether it's helping our youth find their voice, encouraging social interactions among our senior community or being a safe place for someone to dream big, we are here to serve.



FIND YOUR IMPACT. FIND YOUR Y.

- **45** children were nurtured in our licensed preschool program
- **2,880** children learned their full potential in after school and summer day camp
- **1,775** children developed a sense of belonging at Camp Weaver through overnight and day camp
- **1,105** adults challenged themselves without stress on their joints in water exercise classes
- **3,526** children learned lifesaving skills through swim lessons
- **6,605** children developed sportsmanship through youth sports
- **744** adults connected with others through adult sports
- **5,660** community members participated in adult wellness programs

COMMUNITY IMPACT

- Bright Beginnings provided **543** underserved children with a shopping experience to receive clothes, backpacks and school supplies that was made possible by volunteers dedicating more than **392** hours to the program
- Teen program participants earned more than **1,500** service-learning hours throughout the year
- **899** children learned important skills in and around water in Safety Around Water lessons at no cost to the participants through partnerships with POOLCORP and the City of Greensboro Parks and Recreation
- **331** youth learned teamwork, sportsmanship and personal achievement on our swim teams
- **428** individuals accomplished their wellness goals with the assistance of personal training
- Served **3,000** adults through retreats at Camp Weaver
- Offered evidence-based health intervention classes to **238** adults

2024

ALOOK BACK...



- » Our Annual Giving Campaign raised **\$703,731** for our financial assistance program, which served 2,817 individuals (869 more than in 2023) and families in Guilford and Rockingham Counties
- » Our association served **more than 14,000 free summer meals** to summer day camp participants
- » We served **744** youth and active older adults through our Angel Tree programs at local branches



» Served the community by providing over 200 outdoor free community wellness classes throughout the year

» Raised a net of \$30,256 toward the Annual Giving Campaign and supporting programs through our road races: Turkey Trot and Reindeer Romp



» Camp Weaver enrollment in the summer day camp and overnight camp programs reached 1,714 total camper sessions





STRONGER TOGETHER

- » The YMCA of Greensboro branch locations and Camp Weaver served as Hurricane Helene relief donation drop-off spots
- » To assist our Western North Carolina neighbors who have been most affected, the YMCA of Greensboro collaborated with New Garden Landscaping, Buds and Blooms Nursery, and Gossett's Nursery
- » The association distributed hundreds of donations collected with community support



TEEN PROGRAMS

TEEN

- » A total of 294 teens participated in Teen Programs throughout the year, highlighting a strong interest in youth development initiatives
- » The Leadership Beyond Cornerstone Charter program engaged 148 participants to cultivate leadership skills among teens
- » The NC A&T State University Summer Leadership Academy program engaged 65 participants in career exploration
- » Youth in Teen Programs completed more than 1,500 service learning hours



» Established a Teen Mental Health advisory council with 6 local teens and trained 50 teens in suicide prevention

» Partnered with the Kellin Foundation to offer the “Teens Gotta Talk” mental wellness series in Guilford County and Rockingham County



» Integrated Teen Mental Health initiatives into all association Teen Programs

FINANCIALS 2024



BUDGET AND SCOPE

» 18,105,988 Annual operating budget

» 39,053 Members served by the YMCA of Greensboro

» 7 YMCA branches providing unique programs and a sense of community

» 1 Overnight camp providing children the opportunity to make memories of a lifetime

PUBLIC SUPPORT



» United Way Funding \$50,078



» Total Support \$2,651,409



» Contributions and Grants \$2,601,331



FINANCIAL OVERVIEW 2024

BALANCE SHEET – All Funds

Dollars In Thousands (Audited)

ASSETS

| | |
|------------------------------|-----------------|
| Cash and cash equivalents | \$11,545 |
| Pledges receivable | \$366 |
| Investments | \$3,977 |
| Land, building and equipment | \$34,112 |
| Other assets | \$1,941 |
| TOTAL ASSETS | \$51,941 |

LIABILITIES

| | |
|--------------------------|----------------|
| Accounts payable | \$721 |
| Deferred revenue | \$1,128 |
| Long-term debt | \$4,905 |
| Other liabilities | \$1,707 |
| TOTAL LIABILITIES | \$8,461 |

NET ASSETS

| | |
|---|-----------------|
| Without donor restrictions | \$36,240 |
| With donor restrictions | \$7,240 |
| TOTAL NET ASSETS | \$43,480 |
| TOTAL LIABILITIES AND NET ASSETS | \$51,941 |

REVENUE AND EXPENSE – All Funds

Dollars In Thousands (Audited)

REVENUE AND PUBLIC SUPPORT

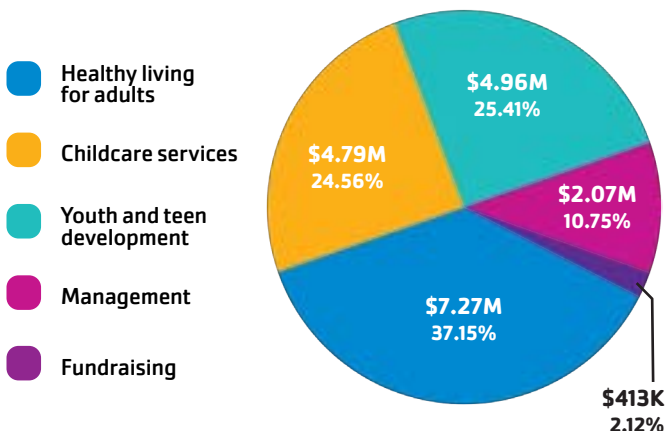
| | |
|---|-----------------|
| Contributions | \$720 |
| Fees and grants from various agencies | \$1,882 |
| United Way | \$50 |
| Membership dues | \$9,531 |
| Program fees | \$6,287 |
| Other revenue | \$1,047 |
| TOTAL REVENUE AND PUBLIC SUPPORT | \$19,517 |

FUNCTIONAL EXPENSES

| | |
|--|-----------------|
| Healthy living for adults | 7,242 |
| Child care services | 4,787 |
| Youth and teen development | 4,953 |
| Management | 2,096 |
| Fundraising | 414 |
| TOTAL FUNCTIONAL EXPENSES | \$19,492 |
| Change in value of interest rate swaps | - |
| Affiliated organization dues | \$268 |
| CHANGE IN NET ASSETS FROM ALL FUNDS | (-\$243) |

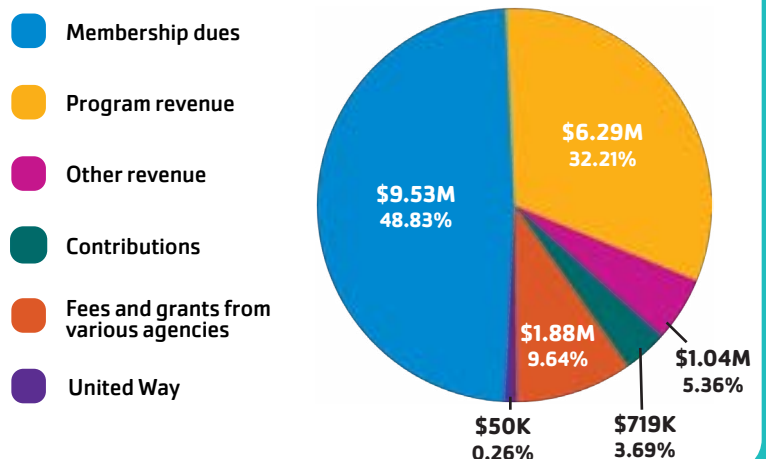
FUNCTIONAL EXPENSES

Dollars In Millions



REVENUE AND PUBLIC SUPPORT

Dollars In Millions



2024 BOARD OF DIRECTORS AND BRANCH ADVISORY BOARD MEMBERS

Metropolitan YMCA BOARD OF DIRECTORS

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Sheila Thrower, CVO-Elect
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LOCATIONS

CORPORATE OFFICE

620 Green Valley Road, Suite 210
Greensboro, NC 27408

KATHLEEN PRICE BRYAN FAMILY YMCA

501 W. Market Street
Greensboro, NC 27401

YMCA CAMP WEAVER

4924 Tapawingo Trail
Greensboro, NC 27406

EDEN FAMILY YMCA

301 S. Kennedy Avenue
Eden, NC 27288

HAYES-TAYLOR MEMORIAL YMCA

2630 E. Florida Street
Greensboro, NC 27401

MARY PERRY RAGSDALE FAMILY YMCA

900 Bonner Drive
Jamestown, NC 27282

REIDSVILLE FAMILY YMCA

504 S. Main Street
Reidsville, NC 27320

ALEX W. SPEARS III FAMILY YMCA

3216 Horse Pen Creek Road
Greensboro, NC 27410

STONE CREEK EXPRESS YMCA

954-D Golf House Road
Whitsett, NC 27377

2024 DONORS

VISIONARIES

\$100,000+

Housing Opportunities, Inc
SCP Distributors LLC (PoolCorp)
The Cannon Foundation, Inc.

FOUNDERS

\$25,000-\$49,999

American Honda Motor Company
Cone Health
Cemala Foundation
Guilford County Finance
Lincoln Financial Foundation
Keith and Lisa Cook
Ready for School, Ready for Life
Tannenbaum-Sternberger Foundation

BENEFACTORS

\$15,000-\$24,999

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\$10,000-\$14,999

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Dacia Jeffries
Darryl Warren Aaron
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TABLE BRONZE

\$2,500-\$4,999

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Shugart Electric
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CHAIR'S ROUND

TABLE

\$1,000-\$2,499

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Peggy Moorefield
Elizabeth Minehart
In Memory of Mary Anne B. Upchurch
Robin Terry-Armstrong
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Berkeley Harris
Beverly Davies
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Pam and Alan Duncan
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Summit Rotary Club Foundation
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Timothy Gunter
Todd and Kim Rangel
Todd St. Clair
Tomoko Thornburg
Waltrene Canada
Wilkerson Funeral Service
Will and Christy Outlaw
Zach and Susan Swartz

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Rena Weaver
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Dot Love
George Haskett
James and Karen Salthouse
Jennifer Reiter
Jo Ann Currie
Trax North Carolina
Pam Hersh
Juan Forgay

Gary Overton
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Demetra and Thomas Barnwell
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Liz Rachels
Richard Westmoreland
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Laura Mcgregor
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Leah Howell
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****Sponsors not listed.**

YMCA OF GREENSBORO DONORS



“I am so grateful for the Y’s assistance in allowing my kids to grow socially and to become more positive and confident in themselves. Exercise and physical activity at **the Y has given us the opportunity to meet and socialize with others and give us a healthy coping strategy to manage our symptoms of depression and anxiety.** Thanks to my YMCA, my two younger children have had the summer of a lifetime! Not only did my younger children have a great time, but this experience also provided them with a valuable opportunity to learn, make new friends, and travel to new places.”

“My youngest son started at the YMCA preschool soon after he turned one year old. He was very shy and timid and cried every day when I dropped him off. After several months, he no longer cried and eventually started walking in on his own and was eager to talk with his teachers. He is learning numerous things, which I feel he would not have known if it was not for the YMCA. Being a single father of three boys, I have been so fortunate that they all could attend the Y preschool, thanks to the financial assistance program. **When my oldest started kindergarten, he was on target or above grade level. His teacher even asked where he had attended Pre-K, and I was proud to say the YMCA!**”



"I was a mess before entering those YMCA doors. Physically and mentally, I needed to be rescued. When I say I'm better now and have blossomed all you would have to do is see the smile now on my face. I believe that it was a God Wink that led me here to have the resources that are available to me in order to make the necessary changes for a happy, healthy lifestyle change! My journey started here, and I will continue to push forward and I know I have so many supportive friends here! We laugh, we love, we cry, we do everything together. We are family."



"These are opportunities I didn't have growing up as a child and it warms my heart that that's not the case with my girls. If our local YMCA was not available, my girls would be missing out on interacting with other children their age and also being able to learn the variety of sports offered at the Y. Thank you to all the YMCA team because I think every family has their struggles in life, but as a parent as I sit and watch my child laugh and enjoy herself, I am reminded to appreciate these special moments."





REVIEW THE DIGITAL REPORT AND ANNUAL RECAP VIDEO

See the 2024 Impact Report and past reports online,
including the annual recap video.

ALEX W. SPEARS III FAMILY YMCA

3216 Horse Pen Creek Road
Greensboro, NC 27410
(336) 387-9622

EDEN FAMILY YMCA

301 S. Kennedy St.
Eden, NC 27288
(336) 623-8496

HAYES-TAYLOR MEMORIAL YMCA

2630 E. Florida Street
Greensboro, NC 27401
(336) 272-2131

KATHLEEN PRICE BRYAN FAMILY YMCA

501 W Market St
Greensboro, NC 27401
(336) 478-9622

MARY PERRY RAGSDALE FAMILY YMCA

900 Bonner Drive
Jamestown, NC 27282
(336) 882-9622

REIDSVILLE FAMILY YMCA

504 S Main Street
Reidsville, NC 27320
(336) 342-3307

STONEY CREEK EXPRESS YMCA

954 D Golf House Road West
Whitsett, NC 27377
(336) 449-3222

YMCA CAMP WEAVER

4924 Tapawingo Trail
Greensboro, NC 27406
(336) 697-0525



YMCA OF GREENSBORO

620 Green Valley Rd., Suite 210
Greensboro, NC 27408
(336) 854-8410
ymcagreensboro.org

FIND YOUR PASSION. FIND YOUR Y.