



YMCA OF GREENSBORO 2022 IMPACT REPORT

For a better us.®

» FIND YOUR Y
AT YMCA OF
GREENSBORO

ymcagreensboro.org



Mission

The mission of the YMCA of Greensboro is to put Judeo-Christian principles into practice through programs that build a healthy spirit, mind, and body for all.

Values

Guided by our core values of caring, honesty, respect and responsibility, the Y is dedicated to giving people of all ages, backgrounds and walks of life the opportunity to reach their full potential with dignity.

Cause

At the Y, strengthening the community is our cause. Every day, we work side by side with our neighbors to make sure that everyone—regardless of age, income or background—has the opportunity to learn, grow and thrive.

Vision

Building a stronger and healthier community where equity is the norm.

Goal

The goal of the YMCA of Greensboro is to turn no one away because of the inability to pay and to provide financial assistance on a sliding scale to keep our membership and program fees affordable for those who desire to become a member of the YMCA family.

Diversity, Inclusion and Global Innovation Statement

In that Christian principles are caring and inclusive, the YMCA of Greensboro will cultivate a welcoming healthy and safe experience for all. We will foster achievement and a sense of belonging for individuals of all ages, abilities and faiths in our communities.



YMCA of Greensboro at a Glance

MEMBERSHIP AND PROGRAM PARTICIPATION (2022)

More than a place to work out, the YMCA provides opportunities to connect with neighbors and give back to the community. We aim to build a healthy mind, body and spirit for all.

YMCA of Greensboro offers a variety of programs aimed to meet the needs of individuals in our community. Whether it's helping our youth find their voice, encouraging social interactions among our senior community or being a safe place for someone to dream big. We are here to serve.

» 31,715

total
members

» 1,512

units
received
financial
assistance

» 11,184

youth
participated
in programs
like childcare,
sports and
swim lessons

FIND YOUR IMPACT. FIND YOUR Y.

- **130** children were nurtured in our licensed daycare program
- **1,194** children learned their full potential in afterschool and summer day camp
- **1,518** children developed a sense of belonging at YMCA Camp Weaver through overnight and day camp
- **1,165** adults challenged themselves without stress on their joints in water exercise classes
- **2,761** children learned lifesaving skills through swim lessons
- **5,581** children developed sportsmanship through youth sports
- **312** adults connected with others through adult sports

COMMUNITY IMPACT

- Volunteers donated **17,860** hours to the YMCA, enabling our cause to become a reality in the lives we touch each day.
- Bright Beginnings provided **520** underserved children with a shopping experience to receive clothes, **314** children with backpacks only and **1,542** volunteer hours.
- **130** teens developed leadership skills to prepare life after high school through teen programs such as Achievers and youth and government.
- **1,000** children learned important skills in and around water in Safety Around Water lessons at no cost to the participant through partnerships with POOLCORP and the City of Greensboro Parks and Recreation.
- **562** youth learned teamwork, sportsmanship and personal achievement on the swim team.
- **370** individuals accomplished their wellness goals with the assistance of personal training.

2022

ALOOK BACK...



- » Our Annual Giving Campaign raised **\$712,947** for our financial assistance program, which served 1,512 individuals and families in Guilford and Rockingham Counties.
- » We received funds from POOLCORP to provide Safety Around Water Lessons for **more than 1,000 children**.
- » The association served **more than 13,000 free summer meals** to summer day camp participants.
- » We served **several hundred** families through our Angel Tree program at local branches.



» Served the community by providing 106 outdoor free community wellness classes throughout the year.

» Raised a net of \$28,664 toward the Annual Giving Campaign through our three road races: Race for the Future, Turkey Trot and Reindeer Romp.



» 94% of youth in our development programs experienced growth in at least one social emotional developmental asset area.

FINANCIALS – 2022



BUDGET AND SCOPE

» \$14,092,778 Annual budget.

» 31,715 Members served by the YMCA of Greensboro.

» 7 YMCA branches providing unique programs and a sense of community.

» 1 Overnight camp providing children the opportunity to make memories of a lifetime.

PUBLIC SUPPORT



» United Way Funding
\$56,924



» Total Support
\$3,033,597



» Contributions and Grants
\$2,976,673



FINANCIAL OVERVIEW 2022

BALANCE SHEET – All Funds

Dollars In Thousands (Audited)

ASSETS

Cash and cash equivalents	\$10,278
Pledges receivable	\$114
Investments	\$6,070
Land, building and equipment	\$35,419
Other assets	\$1,020
TOTAL ASSETS	\$52,901

LIABILITIES

Accounts payable	\$330
Deferred revenue	\$1,047
Long-term debt	\$7,414
Other liabilities	\$459
TOTAL LIABILITIES	\$9,250

NET ASSETS

Without donor restrictions	\$37,408
With donor restrictions	\$6,243
TOTAL NET ASSETS	\$43,651
TOTAL LIABILITIES AND NET ASSETS	\$52,901

REVENUE AND EXPENSE – All Funds

Dollars In Thousands (Audited)

REVENUE AND PUBLIC SUPPORT

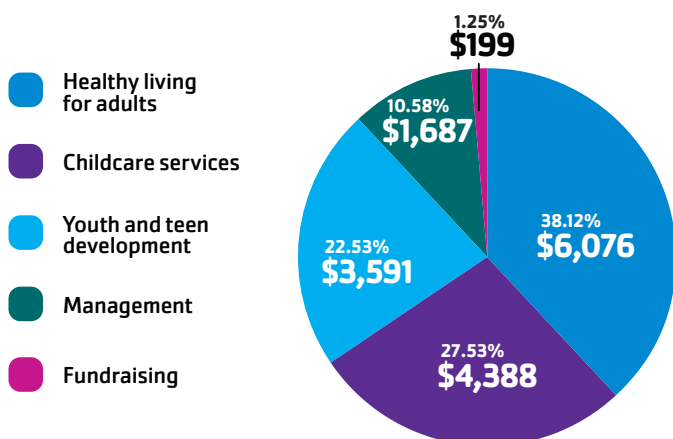
Contributions	\$693
Fees and grants from various agencies	\$2,284
United Way	\$57
Membership dues	\$7,175
Program fees	\$5,408
Other revenue	(\$647)
TOTAL REVENUE AND PUBLIC SUPPORT	\$14,970

FUNCTIONAL EXPENSES

Healthy living for adults	\$6,076
Child care services	\$4,388
Youth and teen development	\$3,591
Management	\$1,687
Fundraising	\$199
TOTAL FUNCTIONAL EXPENSES	\$15,941
Change in value of interest rate swaps	\$76
Affiliated organization dues	\$174
CHANGE IN NET ASSETS FROM ALL FUNDS	(\$1,069)

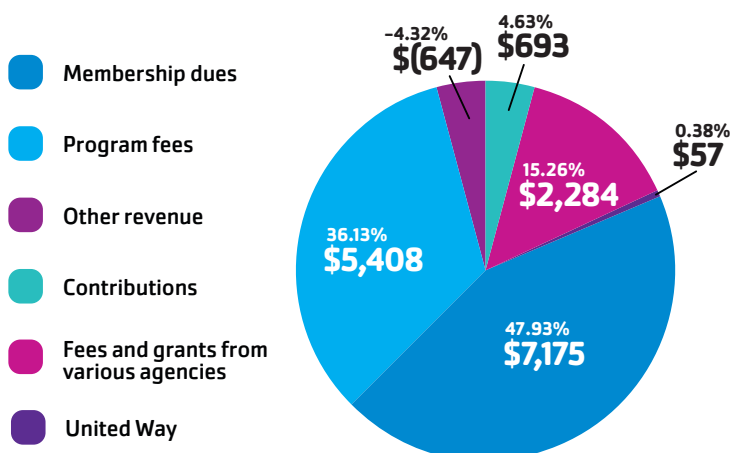
FUNCTIONAL EXPENSES

Dollars In Thousands



REVENUE AND PUBLIC SUPPORT

Dollars In Thousands



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Metropolitan YMCA BOARD OF DIRECTORS

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LOCATIONS

CORPORATE OFFICE

620 Green Valley Road, Suite 210
Greensboro, NC 27408

KATHLEEN PRICE BRYAN FAMILY YMCA

501 W. Market Street
Greensboro, NC 27401

YMCA CAMP WEAVER

4924 Tapawingo Trail
Greensboro, NC 27406

EDEN FAMILY YMCA

301 S. Kennedy Avenue
Eden, NC 27288

HAYES-TAYLOR MEMORIAL YMCA

2630 E. Florida Street
Greensboro, NC 27401

MARY PERRY RAGSDALE FAMILY YMCA

900 Bonner Drive
Jamestown, NC 27282

REIDSVILLE FAMILY YMCA

504 S. Main Street
Reidsville, NC 27320

ALEX W. SPEARS III FAMILY YMCA

3216 Horse Pen Creek Road
Greensboro, NC 27410

STONEY CREEK EXPRESS YMCA

954-D Golf House Road
Whitsett, NC 27377

2022 DONORS

VISIONARIES

\$100,000+

Guilford County Finance
NC State – Office of the Governor
YMCA of the USA

FOUNDERS

\$25,000–\$49,999

Cone Health
Lincoln Financial Foundation
Michael W. Haley Foundation, Inc
Truist

BENEFACTORS

\$15,000–\$24,999

Ken Miller
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\$10,000–\$14,999

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\$5,000–\$9,999

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CarMax Foundation
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Summit Rotary Club Foundation
Gildan
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Guilford Orthopedic
Gwyn Endowment For Youth
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In Memory of Daniel Murphy
Life Fitness
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Gil & Carole Vaughan
Richard Wade

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Henry & Cheryl Smith
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Tri-City Ford
Clint Truman
Sam & Joanne Tucker
Union Memorial United
Methodist Church
Justin Washington
Robert & Jan Wheless
Janol Whitfield
Jonathan Whitt
Beverly Wilcox
Scott Wilkins
Samuel Wilson
Deborah Womack
Levi Wright Jr.
James Wright
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James Baker
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Joseph Barnett
Demetra & Thomas Barnwell
James Beamon
Harry Berry
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Frederick Wright
Ellie Yearns

"The pandemic has **stolen so much** from me, peace, happiness, and fitness. Being a member of the YMCA has given me fulfillment, and accomplishment to achieve good health. The YMCA financial assistance program has been a God-send for me. The Y has blessed us with a gift that continues to keep giving. We have tackled many health issues and overcame many obstacles by being members. My family will forever be grateful for helping us to stay healthy and fit. Thank you for providing a scholarship throughout the years."



"My siblings have been through so much violence and trauma and I just want them to have a **happier and safer childhood**, and I strongly believe the Y can make that change for them. I don't think there is any other place like the Y. It would definitely take stress off our shoulders. It would be a huge relief for me and my siblings to finally be able to pursue our health goals, while being in a happy and safe place."



FIND YOUR PASSION. FIND YOUR Y.



YMCA OF GREENSBORO

620 Green Valley Rd., Suite 210

Greensboro, NC 27408

(336) 854-8410

ymcagreensboro.org