## WHY WE ENDOW THE YMCA

"As a child at the YMCA, I learned to swim, play basketball and attend day camp all before I was 10 years old. My interest and support of Y programs has continued to this day. I am very pleased that my financial support of the Y will continue long after I am gone." - Barry Smith



"The Endowment Fund. supported by the Heritage Society, was the ideal vehicle where we could join likeminded community members to ensure that the Y has the resources to continue and hopefully expand these vital services to those in need in our community." - Kay and Jim Lurz



"One of the greatest blessings is to bless others. The YMCA of Greensboro Endowment Fund reminds us that such accomplishment can be achieved both during our active years and as well as posthumously. It is my privilege to encourage continued giving by donors determined to make good lives better and better lives great."





### **OUR CURRENT BRANCHES**

Alexander W. Spears III Family YMCA

**Eden Family YMCA** Hayes-Taylor Memorial YMCA Kathleen Price Bryan Family YMCA Mary Perry Ragsdale Family YMCA Reidsville Family YMCA Stoney Creek Express YMCA W. Herman Weaver YMCA Camp

#### LEGAL NAME AND ACCREDITATION

The YMCA is a 501(c)(3) charitable organization. Copies of our latest annual report, annual audit and IRS Form 990 are available for review. The proper legal name of our endowment fund is as follows:

Young Men's Christian Association of Greensboro Endowment. Inc.

YMCA of Greensboro Endowment, Inc. is a separate 501(c)(3) organization designed to support the YMCA. The YMCA of Greensboro's board of directors appoints qualified individuals to serve on the YMCA of Greensboro Endowment, Inc. board of directors to ensure structured portfolio and fund management, long-term value for all designated funds, and compliance with donor specifications.

YMCA of Greensboro 620 Green Valley Road, Suite 210 Greensboro, NC 27408 (336) 854-8410 • ymcagreensboro.org





# body for all.

#### ymcagreensboro.org

FOR YOUTH DEVELOPMENT® FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY

# **YMCA ENDOWMENT FUND**& HERITAGE SOCIETY

#### **OUR MISSION**

The mission of the YMCA of Greensboro is to put Judeo-Christian principles into practice through programs that build a healthy spirit, mind and

#### THE LEGACY OF THE YMCA

The YMCA of Greensboro has served its community for over 130 years by focusing on programs that benefit youth development, social responsibility and healthy living. By including the YMCA in your personal legacy, know that your gift will allow us to continue to benefit the health and well-being of our community for the next 130 years.

#### YMCA HERITAGE SOCIETY

The Heritage Society is a special group of people who believe in the purpose and values of the Y. We invite you to consider becoming a member by including the YMCA Endowment Fund in your estate plan through a bequest, life insurance, trust, or outright gift. A gift to the Endowment Fund is an investment in the guiding beliefs of the YMCA.

#### **AN ENDOWMENT BENEFITS** THE YMCA AND YOU

By including the Y in your planned giving, you can be confident that your gift will be used to enable the YMCA to continue to serve children, families, and individuals of all ages for years to come. Donors are also eligible for tax and estate planning advantages.

Endowment fund contributions are invested, protecting the principal, while the investment income is used to support Y programming and maintain and upgrade Y facilities.

#### **HOW TO MAKE YOUR ENDOWMENT GIFT**

There are several ways to include the YMCA of Greensboro Endowment in your planned giving:

- Name the YMCA of Greensboro Endowment in your will
- Establish a charitable trust with the YMCA of Greensboro Endowment as a beneficiary
- Make a direct gift of cash, assets or property
- Name the YMCA of Greensboro Endowment as a beneficiary of a life insurance policy or retirement fund

Contact the YMCA of Greensboro Corporate Office at (336) 854-8410 for more information on including the YMCA in your planned giving.

#### **CHOOSE HOW YOUR GIFT IS PUT TO USE**

As a donor, you can designate how the YMCA will use your gift. Here are a few examples of how your gift could be designated depending on the size of your gift and your particular interests:

- Provide a permanent scholarship fund for youth to participate in camping, sports, after school or other programs to impact children's lives for years to come.
- Underwrite Y services for a program of your choice such as summer camp, youth sports or active older adults to carry on your favorite program.
- Create a maintenance and equipment fund for a specific YMCA facility.
- Provide an unrestricted donation, which the Board of Directors will allocate in your name to the area of greatest need or benefit.

Address

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_

Phone \_\_\_\_\_

Email \_\_\_\_\_



#### YMCA HERITAGE SOCIETY

For more information and/or to indicate your qualification for YMCA Heritage Society membership, please complete and return this form to the YMCA of Greensboro.

- \_ I would like to receive more information. Please have someone contact me.
- For your records, I qualify as a member of the Heritage Society by the following method.

	Bequest in will
	Life Insurance
	Charitable Trust
	Outright Gift
	Other
Name	

#### **YMCA OF GREENSBORO** ymcagreensboro.org