

A LOOK  
BACK...

2020



# WHERE THERE'S A **Y**, THERE'S A WAY

We **push what's possible, challenge limits, open doors** and **break down barriers** to personal growth. The YMCA of Greensboro carries out its mission in 3 key ways:



Youth  
Development



Healthy  
Living



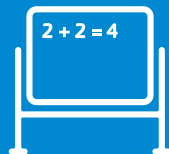
Social  
Responsibility

## A Snapshot of Our Year



**1,269**  
hours of  
emergency  
childcare.

"Our family wants to thank the YMCA for their support and offerings during such a difficult time. Our son absolutely loves the YMCA and has a smile on his face every day as a result. Working in healthcare is a beautiful thing but working in healthcare in a crisis is scary. Among all other things, schools have closed, and parents are placed in a difficult position. You all at the YMCA have taken the burden of child care off of our shoulders and allowed our child to thrive."



**1,085**  
hours of remote  
learning assistance  
for children.

"The School Days + program has been very beneficial. Time for online learning is structured and positively enforced. This has been a great help to our family. They still allow for physical activities like swimming and gym time, and arts and crafts are available. Safe social interactions are encouraged, and the staff is very approachable. During the COVID-19 pandemic, I don't know what we would have done if this program had not been available to us."



**\$701,727**  
in funds raised  
to provide life-  
changing programs  
and services to our  
community.

"The YMCA is our lifeline! It allows us to come gather with community, gives us a sense of belonging and grows our confidence as individuals and a family. We love the classes, the childcare, the sports, the coffee bar — everything! With my husband serving the community in education and my commitment to raising our kids — the YMCA is home to us!"



**11,000+**  
outreach calls  
made to members.

"THANK YOU for all you are doing and for being in touch. As a regular in active adult fitness, I got a phone call! Living alone, that was much appreciated."

# FINANCIALS - 2020

At the Y, we diligently manage our finances to ensure we can fulfill our mission, while offering services accessible **to all**. We leverage every dollar to create a **better community**.

## BUDGET AND SCOPE

**\$13,878,659** Annual budget.

**52,829** Members served by the YMCA of Greensboro.



**1**

Overnight camp providing children the opportunity to make memories of a lifetime.



**8**

YMCA branches providing unique programs and a sense of community.

## PUBLIC SUPPORT



United Way Funding  
**\$119,432**



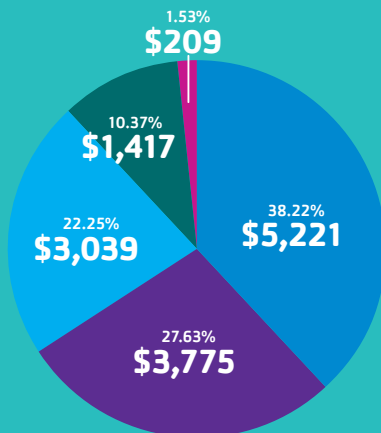
Total Support  
**\$4,007,422**



Contributions and Grants  
**\$3,887,990**

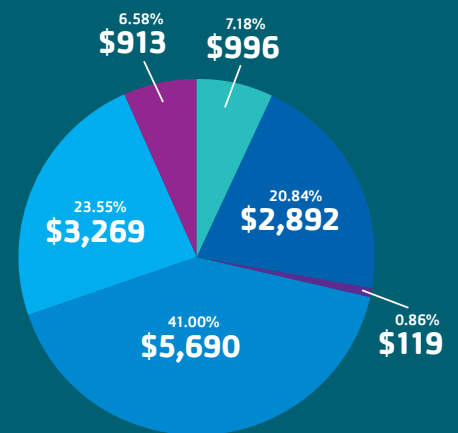
### FUNCTIONAL EXPENSES DOLLARS IN THOUSANDS

- Healthy living for adults
- Childcare services
- Youth and teen development
- Management
- Fundraising



### REVENUE AND PUBLIC SUPPORT DOLLARS IN THOUSANDS

- Membership dues
- Program fees
- Other revenue
- Contributions & private grants
- Government grants/funding
- United Way



Represents a 31% decrease in revenue from 2019 (pandemic).

