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FOR IMMEDIATE RELEASE

YMCA'S WE BUILD PEOPLE 2009 KICK-OFF

Annual Support Campaign Begins This Week at Two Local Branches

Greensboro, January 21, 2009 -- The Alexander W. Spears III Family YMCA and Kathleen Price Bryan Family YMCA will host their We Build People kick-off breakfast this Friday morning from 6:45 a.m. until 8:00 a.m. at the Spears Y. The facility is located at 3216 Horse Pen Creek Road. Frank Mickens, with WFMY News 2, will be the keynote speaker for the event.

We Build People is a charitable YMCA program supporting the Open Doors scholarship program. Gifts to We Build People keep memberships and programs at the Y affordable and open to everyone. In 2008, the YMCA of Greensboro provided over \$460,000 in financial assistance to 2,100 individuals and families. In 2009, the goal for We Build People is \$474,000. Programs supported include camp and childcare, sports and aquatics, health and wellness, and teens.

For 120 years in Greensboro, the mission of the YMCA has been to put Judeo-Christian principles into practice through programs that build a healthy spirit, mind, and body for all. We build strong kids, strong families, and strong communities.

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