



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

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MEDIA ADVISORY // FOR IMMEDIATE RELEASE

RAGSDALE Y OPENS ENGERGY FACTORY
Activity area designed for ages 9 through 15

Greensboro, N.C., September 22, 2010 – At 10:00 a.m. on Saturday, September 25th, the Ragsdale Family YMCA will host a ribbon cutting ceremony for their new Energy Factory. This activity area is designed for ages 9 through 15, and is the fourth space to be opened among the six Greensboro Y branches.

The Energy Factor is a fun, interactive fitness activity area designed for ages 9 through 15, the ages also considered “tweens”. Kim McKone, executive director of the Ragsdale YMCA says, “We’re excited about the grand opening of the Trevey Family Energy Factory at the Ragsdale Family Y in Jamestown. We have a large population of “tweens” at our branch, and in our community, that are too old for child watch but not yet old enough to go to programs areas unsupervised. We realized this age group needs their health goals and needs met as well as other groups. We are especially proud of the interactive games that focus on fitness. A special thanks to the Trevey family for support of this project.”

The new area with feature Wii systems, the electronic Dance Dance Revolution, game bikes and a climbing wall. The cost for participants is free with a Y family membership. All other participants are charged \$1 per hour.

the Y

The mission of the YMCA of Greensboro is to put Judeo-Christian principles into practice through programs that build a healthy spirit, mind, and body for all.

The Y is leading the way as the nation’s leading non-profit committed to streghtening communitis through youth development, healthy living and social development.

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