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**MEDIA ADVISORY // FOR IMMEDIATE RELEASE**

**Hayes-Taylor Kiddie Kollege Awareness Week May 31-June 4**

*Other local participants involved*

**Greensboro, N.C., June 1, 2010** - Hayes-Taylor Memorial YMCA's pre-school program, Kiddie Kollege, will be having a pre-school awareness week May 31 through June 4. The week will culminate on June 3, at 10 a.m., with the children's most recent artwork in the main halls as well as several local agencies participating in exhibits.

Guilford Child Development, Mac Sims from East Market Street Development, "community helpers" including postal workers, and instructors from Winston-Salem State University are scheduled to lead children and parent activities. Reading books, cooking experiences, art activities, fitness and movement classes, career day visitors, local child care statistics and parent involvement tips are also among the activities that will take place from 10:00 a.m. until 6:00 p.m. on June 3. For additional information, please contact the Hayes-Taylor Memorial YMCA at 336-272-2131.

YMCA Child Care programs provide quality, safety, and fun in a Christian environment. Our trained staff teach the core character development traits of the YMCA: caring, honesty, respect, and responsibility.

For more than 120 years, the mission of the YMCA of Greensboro has been to put Judeo-Christian principles into practice through programs that build a healthy spirit, mind and body for all. We build strong kids, strong families, and strong communities.

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