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FOR IMMEDIATE RELEASE

KIDDIE KOLLEGE NOW ENROLLING

Hayes-Taylor YMCA's Pre-School Program is 4 Star Rated

Greensboro, N.C., March 13, 2009 – Hayes-Taylor Memorial YMCA welcomes the opportunity to be “Partners with Parents” in the nurturing and development of each child at their Kiddie Kollege pre-school program. This program provides quality, safety, and fun in a Christian environment. Knowledgeable counselors teach the core character development traits of the YMCA: caring, honesty, respect, and responsibility.

Kiddie Kollege specializes in:

- Providing learning opportunities and a variety of programs such as swimming, music, creative movement, computer skills, and free play
- Emphasizing social skills such as sharing, fair play, and getting along with others
- Customizing programs to meet the needs of each individual child
- Maintaining a low child-to-staff ratio
- Providing nutritional snacks and hot meals
- Encouraging parent involvement

Kiddie Kollege is open to ages 3-5 (must already be potty trained), and there is a \$50 registration fee and \$120 weekly cost for both YMCA members and non-members. The facility is open Monday through Friday, 6:30 a.m. to 6:00 p.m.

For 120 years in Greensboro, the mission of the YMCA has been to put Judeo-Christian principles into practice through programs that build a healthy spirit, mind, and body for all. We build strong kids, strong families, and strong communities

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