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MEDIA ADVISORY// FOR IMMEDIATE RELEASE

**Hayes-Taylor Awarded *Champions for Healthy Kids* Grant By General Mills**

**Greensboro, N.C, June 15, 2010-** The Fun Fit Challenge program at the Hayes-Taylor Memorial YMCA was awarded the *Champions for Healthy Kids* grant worth \$10,000 by General Mills this month.

The Fun Fit Challenge program is designed to help begin and maintain healthy lifestyles among kids aged 5-14. Parents will also be educated during the challenge so healthy living can continue in the home. The challenge will start January 2011 and end April of that year. It will include various activities including aerobics, swimming, yoga, fitness classes, dance, gardening, walking and team sports.

“With the Fun Fit Challenge program, even more children can benefit from Hayes-Taylor YMCA’s after school programs,” said director of after school programming Ebony Burnett. “We appreciate General Mills support as we work towards reducing and preventing obesity and obesity-related disease for children in Greensboro,” Burnett further stated.

Since the General Mills Foundation was created in 1954, it has awarded more than \$420 million to nonprofit organizations in communities. In fiscal year 2009, the Foundation contributed nearly \$21 million in grants to communities.

For more than 120 years, the mission of the YMCA of Greensboro has been to put Judeo-Christian principles into practice through programs that build a healthy spirit, mind and body for all. We build strong kids, strong families, and strong communities.

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