



FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

Media Contact:  
Jessica Catanzano  
YMCA of Greensboro  
336.854.8410  
jessica.catanzano@ymcagreensboro.org

MEDIA ADVISORY // FOR IMMEDIATE RELEASE

### **Kiwanis Club of Greensboro assists in building of Bryan Y Energy Factory**

Greensboro, N.C., November 2, 2010 – The Bryan Family YMCA announces the opening of their newest area, the Energy Factory, with financial help from the Kiwanis Club of Greensboro. This activity area is designed for ages 7 through 15, and is one of four Energy Factory spaces to be opened among the six Greensboro Y branches.

The Kiwanis Club of Greensboro generously donated \$15,000 to the building of this new area. The Energy Factory is the Greensboro Kiwanis Foundation's major project for 2010 and it introduces youth people to fun and motivating exercise equipment. The space is named in memory of Dr. John Bumgarner, a local cardiologist and member of Kiwanis for 25 years. In addition, he was a Bryan Y member, and attended the Y daily.

"With the rise of childhood obesity across the nation, it felt natural that our local branch would offer this tremendous opportunity to get our youth moving in more creative ways," stated David Heggie, executive director of the Bryan Y. "We're so thankful to the Kiwanis Club of Greensboro for their financial investment in this project. It's really going to make a difference for the youth in our community," he continued.

The Energy Factory is a fun, interactive fitness activity area designed for ages 7 through 15. The new area features Wii systems, the electronic game Dance Dance Revolution, game bikes, additional strength training equipment and a climbing wall.

#### **the Y**

The mission of the YMCA of Greensboro is to put Judeo-Christian principles into practice through programs that build a healthy spirit, mind, and body for all.

The Y is leading the way as the nation's leading non-profit committed to strengthening communities through youth development, healthy living and social development.

###